



# THE AMPLIFIER

*Amplifying The Youth Voice*

V4 JULY 2025



# THE POWER OF PEACE.

Peace is the cornerstone of any nation's prosperity. It is the quiet enabler of progress, allowing economies to grow, children to learn, businesses to thrive, and communities to flourish. Without peace, development stalls and trust in institutions erodes. But with peace, even the smallest investments in education, innovation, and infrastructure can take root and transform lives. In this sense, peace is not just a social virtue, it is a national necessity.

In Kenya, where over 70% of the population is under 35, young people are not just stakeholders in peace, they are its backbone. They are uniquely positioned to prevent conflict through their energy, creativity, and deep connection to community realities. For today's youth, peace is not a distant goal. It is a lived experience and a daily commitment. It is found in the way we resolve conflict at home or school, how we build trust across communities, and how we respond to issues of inequality and injustice. More and more, young people are stepping into roles as peacebuilders, not through grand gestures, but through everyday actions that foster unity, respect, and inclusion.

Across the country, we see youth organizing mentorship sessions in schools, convening community dialogues, using sport to unite divided neighborhoods, and leveraging digital tools to promote non-violence and civic participation. These are not isolated acts, they are part of a growing movement that redefines peace not as the absence of violence, but as the presence of dignity, opportunity, and shared purpose.

Still, peacebuilding is not easy. It requires emotional resilience, persistence, and the courage to lead in the face of resistance. Often underfunded and overlooked, young peacebuilders continue to show extraordinary commitment to the well-being of their communities. Their work is a reminder that peace is not an event, it is a practice that must be nurtured, protected, and actively sustained.

As we look to the future, one thing remains clear: lasting peace cannot be achieved without young people. We must invest in their ideas, trust their leadership, and create platforms where their voices inform decisions. In them lies the strength of our nation. And through them, peace becomes not just possible, but inevitable.

*By: Violet Chege.*





# SPOTLIGHT ON PEACE AND SECURITY INTERVENTIONS BY KENYAN YSOS:

## 1. Endeleva Youth Initiative.

Endeleza Youth Initiative is dedicated to empowering young people through mentorship, education, and community driven programs that foster peace and holistic development. One of their flagship initiatives, the 'Peace Starts With Us' Campaign, is a youth-led movement active in Kisumu, Nairobi, and Mombasa.

The campaign incorporates:

- School mentorship forums focused on conflict resolution and peaceful co-existence.
- Inter-community dialogue sessions that bring together youth from diverse ethnic and social backgrounds.
- Leadership workshops that nurture civic responsibility and local peacebuilding efforts.

Through this campaign, Endeleva is cultivating a generation of peace champions across urban and peri-urban settings.



## 2. Timiza Youth Initiative



Operating under the theme “Innovating Public Safety Initiatives for Sustainable Development”, Timiza Youth Initiative has been running the Public Safety Initiative across Kilifi North Sub-County for the past six months. This community-led intervention aims to reduce crime, radicalization, and social unrest by:

- Strengthening trust between citizens and law enforcement agencies.
- Providing peace education and digital literacy training.
- Facilitating economic empowerment activities for youth at risk.

The initiative is transforming Kilifi’s most vulnerable communities into safer, more resilient spaces, while simultaneously promoting youth leadership and agency.

## 3. Medical Students for Social Responsibility – Kenya Methodist University Chapter (MSSR-KEMU)

MSSR-KEMU is a youth-led organization for medical students and physicians advocating for nuclear disarmament and peaceful health practices. Affiliated with the International Physicians for the Prevention of Nuclear War (IPPNW), the Chapter has been implementing the Medical Peacework Courses Project in Meru County.

Over the past month, 14 youth and university students completed the online course and were certified as Medical Peacework Trainers. Next month, 20 more healthcare students are scheduled to begin training under their guidance.

MSSR-KEMU is also preparing to host its 2nd Annual General Meeting and Awarding Ceremony in Meru, an open and inclusive event that welcomes all interested stakeholders.



#### 4. Sambasports Youth Agenda

At Sambasports Youth Agenda, sport is more than recreation; it is a catalyst for peace and social cohesion. Their flagship initiative, Soccer 4 Peace, leverages local football tournaments as dynamic platforms for community dialogue, mutual understanding, and collective action. Key components include:

- Engagements with local security actors.
- Team-based conversations on peace and respect.
- Peacebuilding presentations integrated into match-day programs.

By combining the power of sport with intentional dialogue, Sambasports is nurturing values of unity, love, and respect among players and spectators alike.



**“Our generation has inherited an incredibly beautiful world from our ancestors, and we have a moral responsibility to pass it on in good order to future generations.”**

**— Dr. Sylvia Earle**

# Call To Action

To maximize these benefits, please ensure your organization's profile is complete and up-to-date on the NYC portal. For assistance or inquiries, feel free to contact us at [registration@nationalyouthcouncil.go.ke](mailto:registration@nationalyouthcouncil.go.ke).

Together, let's continue to empower Kenya's youth and build a prosperous future!

Warm regards,  
National Youth Council Kenya

For more information, visit the NYC website or contact:

Email: [info@nationalyouthcouncil.go.ke](mailto:info@nationalyouthcouncil.go.ke)

Web: [www.nationalyouthcouncil.go.ke](http://www.nationalyouthcouncil.go.ke)

