



THE AMPLIFIER

Amplifying The Youth Voice



CELEBRATING YSO IMPACT ACROSS KENYA

Kenyan youth-led efforts are making remarkable strides in advancing peace, environmental resilience, and holistic health across the nation. One such initiative gained global recognition from the United Nations Office on Counter-Terrorism (UNOCT), illustrating how sports-based programs can counter extremism, foster social cohesion, improve mental well-being, and empower marginalized youth and women.

In Kilifi, another campaign is planting thousands of fruit and exotic seedlings through the COSME Project enhancing agroforestry, nutrition, and climate resilience, while training local youth in sustainable practices. Additionally, menstrual health and mentorship drives in informal settlements have reached hundreds of girls, combining sanitary provisions with life-skill workshops on digital safety, career readiness, and environmental responsibility. Across Machakos, a grassroots “Let’s Go Green” school movement mobilized students to plant over 1,000 trees and seedballs, weaving climate education into local action. Meanwhile, community-based groups nationwide are leading mentorship sessions, organizing clean-ups, setting up tree nurseries, and supporting youth entrepreneurship and self-employment.

These accomplishments showcase Kenyan youth’s extraordinary dedication transforming social, environmental, and health challenges into avenues for sustainable change. The National Youth Council applauds these innovative, youth-driven solutions and invites stakeholders to join in scaling these initiatives nationwide.

CELEBRATING YSO IMPACT ACROSS KENYA

SambaSports Youth Trust

SambaSports Youth Trust was recently recognized by the United Nations Office on Counter-Terrorism (UNOCT) as the sole representative from Africa, showcasing the power of sports-based interventions in promoting peace, inclusion, and addressing social challenges.

Highlighted during a high-level UNOCT forum attended by over 200 international peacebuilders, their work was celebrated as compelling evidence of how sports can combat extremism and uplift marginalized communities, especially youth and women.

This recognition follows their participation at the UN Headquarters in New York in March, where Executive Director Mohamed Mwachausa presented on using sports to tackle issues like substance abuse, gender-based violence, and mental health.

They now call for strategic partnerships to scale their impact across Africa and beyond.



TIMIZA YOUTH INITIATIVE

The COSME Project:

Timiza Youth Initiative, through the COSME Project, is leading impactful environmental conservation and youth empowerment efforts in Takaungu, Kilifi County.

Through the distribution of thousands of fruit and exotic tree seedlings, the initiative promotes agroforestry, improves food and nutrition security, and enhances community resilience to climate change. Additionally, in Mnarani Ward, Timiza Youth Initiative, trained 50 young people in practical skills and values that promote sustainable community action, animal welfare, and social responsibility.

Timiza Youth Initiative is cultivating a generation of young people who are passionate and capable leaders shaping a greener future for Kilifi County and beyond.



KENYA YOUTH FEDERATION

Dignity First: Empowering Girls Through Menstrual Health & Mentorship

To mark World Menstrual Hygiene Day 2025, the Kenya Youth Federation (KYF), through its National Women Wing led by Ms. Joyce Nganga, launched Dignity First at Ngunyumu Primary School in Korogocho.

The event brought together over 400 schoolgirls, teen mothers, mentors, and volunteers to promote menstrual health, self-confidence, and personal development.

Beyond distributing sanitary towels, the initiative offered mentorship on peer pressure, digital safety, drug awareness, career growth, and environmental responsibility. Participants engaged in confidence-building activities and received certificates of participation.

The Kenya Youth Federation invites partners to help scale the model across all 47 counties through donations, mentorship, or event sponsorship.



GREENWEAVE YOUTH

Let's Go Green Campaign – Youth Leading Climate Action in Machakos County

On May 21st, 2025, GreenWeave Youth launched the Let's Go Green campaign at Komaranch Primary School in Machakos County, marking the beginning of a county-to-county, school-based greening initiative and a powerful call to action:

Local Action = Global Impact.

The campaign is a youth-driven effort to restore the environment, empower young people, and build climate resilience through grassroots tree planting, climate education, and sustainable practices.

Over 1,000 trees and seedballs were planted during the launch, with ongoing activities continuing in other schools.



NYAKACH YOUTH FORUM

Nyakach Youth Forum is a youth-led organization dedicated to empowering young people through mentorship, community clean-ups, workshops, and leadership training. The organization runs various training and support programs with the goal of equipping 50 youth in Nyakach with the skills and opportunities needed to pursue self-employment and sustainable livelihoods across the country.



YOUNG HEROES SELF-HELP GROUP

Young Heroes Self Help Group in Makueni County is leading climate change mitigation efforts through its Greening Project, which promotes tree planting in villages, schools, and public spaces. By collaborating with police, local administration, county officials, and community volunteers, the group has expanded its reach and impact. Looking ahead, they plan to establish a tree nursery, launch environmental clubs in schools, and partner with other environmental movements to strengthen climate action and sustainability efforts.



Call To Action

To maximize these benefits, please ensure your organization's profile is complete and up-to-date on the NYC portal. For assistance or inquiries, feel free to contact us at registration@nationalyouthcouncil.go.ke.

Together, let's continue to empower Kenya's youth and build a prosperous future!

Warm regards,
National Youth Council Kenya

For more information, visit the NYC website or contact:

Email: info@nationalyouthcouncil.go.ke

Web: www.nationalyouthcouncil.go.ke

