



NATIONAL YOUTH
COUNCIL KENYA

Amplifying the Youth Voice



THE AMPLIFIER V2

Amplifying the Youth voice



DIVERSE VOICES; ONE VISION

CELEBRATING ENVIRONMENT CHAMPIONS AND DIVERSITY

Kenya's youth are not just participants in national development they are architects of its future. Across counties, young leaders are responding to today's most pressing challenges: climate change, unemployment, inequality, and mental health. They are creating solutions that are bold, inclusive, and impactful. In this special edition of the National Youth Council Kenya E-Newsletter, we spotlight environmental champions and diversity advocates youth led organizations transforming communities through innovation, resilience, and creativity. From tree planting to talent development, these stories highlight one powerful truth: Kenya's youth are united in vision, even in their diverse approaches.

*The Generation That Destroys The environment Is Not The Generation That
Pays The Price.
Prof. Wangari Maathai*



CELEBRATING ENVIRONMENT CHAMPIONS

One Love Wasafi CBO (Kwale County)

Under the leadership of Chairperson Said Yawa Menza, One Love Wasafi CBO is advancing climate action by planting trees at police stations, schools, and government offices in Kwale. Supported by the county's Woman Representative, the group is also creating employment by engaging local youth in tree distribution and planting demonstrating an inclusive model for environmental sustainability and community empowerment.

Nyakach Environmental Group (Kisumu County)

Nyakach Environmental Group (NEG) is a youth led force restoring ecosystems through education and tree planting. With over 10,000 trees planted in schools and riverbanks, NEG is reversing deforestation and cultivating eco-conscious youth.

Kenya Youth Federation (Kitui County)

Led by National Chairperson George Amboka and Climate Ambassador Grace Mwendu, KYF hosted a tree planting event at Muthale and Ngilu schools, planting 1,500 seedlings and sowing 2,000 seeds. The nursery now benefits schools and homesteads. Their long term vision? A county wide youth nursery for environmental and economic empowerment. Visit: www.kenyayouthfederation.org

Dik-Dik Scout Rovers Crew Youth Group (Lunga Lunga, Kwale)

This scout driven initiative is combating youth extremism through peacebuilding, technical skills training, and environmental conservation. Collaborating with institutions like Lungalunga Technical College, they promote education, leadership, and gender equality. Their dream? A youth innovation and training hub in Mwereni Ward.

DIVERSITY

Pedal Against Malaria: Youth on the Move for Change

In a powerful display of youth led activism, the Kenya Malaria Youth Corps (KeMYC) organized Pedal Against Malaria a 90km cycling event from Nairobi to Hell's Gate, Naivasha. The initiative brought together young Kenyans to raise awareness about malaria, showcasing how physical activity, purpose, and advocacy can intersect.

Cyclists wore colors representing various malaria interventions and carried the unifying message: **"Zero Malaria Starts with Me."** Through storytelling, community engagement, and resilience, the youth highlighted their personal connections to the disease and their commitment to ending it.

The event not only strengthened partnerships and drew the attention of public health leaders, but also emphasized that real change starts at the grassroots. By cycling with purpose, these youth proved they are not just future leaders they are today's changemakers, pedaling toward a malaria free Kenya.

Zanirani Focus Organization (Likoni, Mombasa)

Since its founding in 2016 by Swaleh William Sadi and Fatuma Hamadi Mwituu, Zanirani Focus Organization has evolved from a self help group to a community based organization (CBO) that's transforming lives through arts, enterprise, and child protection. With over 2,500 youth engaged, their work spans from producing local films like Nifanyeje and Ukombozi, to nurturing entrepreneurs and traditional dancers. ZFO's multidimensional programs continue to uplift Likoni's youth with skills and hope.



Steve & Co Foundation (National)

With transformative programs like the Visionary Leadership Program and Ideas to Impact workshops, Steve & Co Foundation equips youth with tools to address societal challenges. One success story: Alex, a young changemaker, turned his idea into a thriving mentorship hub, uniting local mentors with youth in need. Their approach proves that ideas when nurtured can fuel systemic change.

Fishers Entertainment & Events Ltd (Busia County)

What began as a dream among three friends CPA Jumah Kazi, Mr. Mwenengo, and Mr. Lucas Okello is now a transformative hub for youth in music, film, and photography. From helping asylum-seeker Ali Trump build a music career to training university students like Dickson Ochieng in photography, Fishers is redefining creative industries as engines of economic empowerment and social change.

UPCOMING EVENTS

Wezesha Youth Initiative (National & Continental)

The Mr. & Miss Tranquility Africa Edition is not just a pageant—it's a continental youth empowerment platform. Organized by Wezesha Youth Initiative, this event trains participants in mental wellness, public speaking, social responsibility, and leadership. Past winners have championed causes from menstrual hygiene to mental health awareness.



Event Date: 9th August 2025, Nairobi

CONCLUSION

From coastal communities reforesting the land, to creative hubs igniting talent, Kenya's youth are demonstrating that change starts with courage and unity. Their stories remind us that diversity is not our difference it is our greatest strength.

At the National Youth Council Kenya, we remain committed to amplifying these voices, offering platforms for expression, and creating linkages for growth. This newsletter is your invitation to engage, celebrate, and support these inspiring youth leaders.

Together, let's continue to uplift, empower, and celebrate the diverse voices working toward one unified vision a better, greener, inclusive Kenya.

Call To Action

To maximize these benefits, please ensure your organization's profile is complete and up-to-date on the NYC portal. For assistance or inquiries, feel free to contact us at registration@nationalyouthcouncil.go.ke.

Together, let's continue to empower Kenya's youth and build a prosperous future!

Warm regards,
National Youth Council Kenya

For more information, visit the NYC website or contact:

Email: info@nationalyouthcouncil.go.ke

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